

SINGUNITED INTERNATIONAL INSIGNIA USE

- The double note and words “SingUnited International” are the exclusive insignia (logo) used to represent the organization.
- The name “SingUnited International” and the double note icon below are registered with the U.S. Patent and Trademark Office.
- For all official written communication, the designated colors for the use of the double note icon on stationery and other corporate items are as follows:

Dark Blue
CMYK: 94/70/52/50
RGB: 11/50/66
HEX: 0b3242

Light Blue
CMYK: 98/71/25/8
RGB: 6/82/131
HEX: 064283

- The words “SingUnited” and the double note icon appear in with the gradient of dark blue/medium blue or solid as dark blue and the word “International” in the medium blue.
- The double note icon and words may be reversed in white for use on dark background.
- For chapter stationery the logo should be used in the official designated corporate colors.
- Both the double note icon and word maybe printed in solid black or white or a grayscale gradation.

BLUE GRADATION



SOLID BLUE



BLACK/WHITE GRADATION



BLACK/WHITE

