

SingUnited International Creative Guidelines

SIGNATURE BRAND LOGOS

COLOR GUIDE

Dark Blue

CMYK: 94/70/52/50

RGB: 11/50/66

HEX: 0b3242

Medium Blue

CMYK: 85/49/14/1

RGB: 36/117/69

HEX: 2475a9

LOGO FORMATS

Stacked, horizontal and the double note icon are provided in three formats.

- eps, jpg, and png

- May be used with blue or b/w gradation or solid dark blue.
- May be reversed out in white only.
- Note: registration mark must always be present.
- Stacked and horizontal logo versions are available.



DOUBLE NOTE ICON

- May be used with blue or b/w gradation or solid medium or dark blue.
- May be reversed out in white only.
- Note: registration mark must always be present.



Questions:

Please contact communications@SingUnited.org