



Region 12

Mountain Harmony Camp

Overview

This very ambitious project began in 2009. It is a stand-alone outdoor event with a fun camp atmosphere, a true get away event, held from Friday evening to Sunday noon. Facilities include cabins as well as other requirements essential to a learning environment. It is run by experienced mentors utilizing Regional Management team members handling various areas of responsibility. It has become an annual regional event, and very specific goals are set to make the camp a learning experience for the participants.

Detailed Planning

Participants

Target age is 13-25. It was felt that younger than 13 would lack the maturity to socialize with the high school students. They also don't have the stamina and concentration abilities to attend class sessions and stand during riser time. The total participation is about 35 girls.

A Discipline policy is communicated beforehand stating the Goals and Expectations. They abide by a three strikes rule giving each girls an opportunity to correct their behavior before being sent home.

Three rules: Be safe, Be respectful and Be responsible.

Camp Set-Up

Lodging is in Cabins that are assigned by age, 7-8 to a cabin with an experienced Counsellor. There are well thought out Staff goals and expectations that are communicated to the staff.

Music

Two songs are selected to learn and perform. Music is not sent to campers ahead of time. They are voice placed during the first session on Friday night. Group learning time is also a skill building class.

Funding

The cost to attend runs about \$130 per camper based on location. It appeared that this is specific to the location selected. Scholarships are available for those in need and partially funded with an SUI grant. Donations from member were accepted to defray the cost. Also individuals could sponsor a specific camper. One special event at camp is having girls with scholarships write a thank you to their sponsor.

Marketing

An independent dedicated website was established for all camp communications. It was felt that the website was best for the target audience of ages 13-25 for recruiting and communication with students, parents, teachers and community groups. A dedicated website was established to make communication easier for all. Everything you would need is on the website. It includes forms and informational pages, registration process and payments all in a convenient place for everyone to access.

Additionally there is a General Liability Release form and Photo/Recording Release form included on the website.

All the information anyone would need to attend is on the dedicated website mentioned before. It is well planned out and would require considerable advanced planning to pull it off.

Day-Of Scheduling

Being a three-day camp, class times are short with many breaks. Goal is to keep campers busy, fun and moving. Definitely not a cookie cutter regional event.

Personnel

Personnel are required to hold active membership within the region and pass a background check. This information is included in the website information so parents feel comfortable sending their child to camp.

Camp Director: usually the Youth Program Manager or designee.

Clinician: Chooses music with Camp Director, teaches some skill-based classes and is the lead the rehearsals.

Teaching Quartet: Song teachers and Section Leaders where they can also teach the nuances of each part. Partial to quartet with experience at International Convention or first place regional. Socialize with campers and are a role model for all SingUnited has to offer.

Choreographer: Experienced chorus choreographer experienced with teens.

Camp Nurse; RN and licensed. Dispense meds as instructed.

Camp Counselors: Age 21 and experienced with teens. Specific duties are assigned to make the camp run smoothly.