

INTERNATIONAL HEADQUARTERS

9110 South Toledo Avenue | Tulsa, OK 74137

☎ 1.918.622.1444

☎ 1.800.992.7464

✉ communications@singunited.org🌐 SingUnited.org**FOR IMMEDIATE RELEASE****Sweet Adelines International changes name after 80 years.**

TULSA, Okla. (May 20, 2026) — Sweet Adelines International, the largest international barbershop and a cappella organization for women, has officially changed its name to **SingUnited International**.

Founded in Tulsa, Oklahoma, in 1945, Sweet Adelines started as a small group of women who loved to sing. Since then, it has evolved into a premier barbershop and a cappella organization connecting thousands of singers from around the world.

This name change is designed to usher in the future of barbershop: giving women of all ages the opportunity to express their creativity through barbershop and a cappella music, performance, and education.

This name, SingUnited International, was chosen to signify both the world-wide scale of the organization and the unity created when singers come together to express themselves through their vocal and artistic abilities.

“We spent a lot of time and effort asking our members what they wanted from this organization,” says JD Crowe, International President, “Their feedback tells us they value our core principles – musical excellence, education, and community – plus, they want a new bolder image for the next generation of singers who will love this organization as much as those who’ve come before them.”

Contact:

Kim Berrey, Director of Marketing
SingUnited International
kim@singunited.org